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New Idea Enterprise

Unique and High Quality Products for  
Hotels & Airlines



# About Us

- New Idea Enterprise specializes in high-quality banana and coconut-based products, crafted in Cambodia. With a focus on natural ingredients and premium quality, we offer a unique selection of snacks and beverages tailored for the hospitality industry.



# Our Product Portfolio



- - Banana Sugar (Natural Sweetener)



- - Banana Candy (Banana & Coconut Mix)



- - Banana Whisky & Premium Banana Liquor



- - Dried Fruits

- - Special Edition Gift Boxes



# Why Choose Our Products?

- - Locally sourced, high-quality ingredients
- - Unique flavors with a Cambodian touch
- - Premium packaging suitable for hotels & airlines
- - Healthier alternatives with natural sweeteners
- - Reliable supply chain for bulk orders



# Market Demand & Benefits

- - Growing demand for natural and local products in hospitality
- - Tourists prefer authentic Cambodian flavors
- - Airlines & hotels need premium, easy-to-serve snacks
- - Long shelf life, suitable for in-room dining and minibar offerings



# Our Partnership Proposal

- - Bulk supply for in-room dining, minibar, and airline catering
- - Custom packaging with hotel/airline branding available
- - Flexible order sizes with competitive pricing
- - Dedicated support for hospitality industry clients



# Contact Us

## New Idea Enterprise

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- Let's discuss how we can collaborate!